

CLARION HERALD

Official Newspaper of the



Archdiocese of New Orleans

2018 AD Deadlines 10 Days Prior to Publication Date – Earlier for Special Sections

Regular Issues have a readership of among 517,454 Catholics and others in the Archdiocese of New Orleans – Clarion Herald coverage reaches 8 Civil Parishes

Dropped at Various Retail Outlets, Catholic Elementary schools, high schools, universities.

1-06-18 TRICENTENNIAL ISSUE
1-13-18 Regular Issue
1-20-18 Regular Issue (press 1-12)
1-27-18 Regular Issue | KIDS JAN.
Catholic Schools Week

2-03-18 Regular Issue
2-10-18 Regular Issue
2-17-18 Regular Issue | Holy Smoke 1 (press 2-09)
2-24-18 Regular Issue | Holy Smoke 2 | KIDS FEB.

3-03-18 Regular Issue | Holy Smoke 3
3-10-18 Regular Issue | Holy Smoke 4 | Summer ACT
3-17-18 Regular Issue | Holy Smoke 5 | KIDS MAR.
3-24-18 Regular Issue | Holy Smoke 6
3-31-18 Regular Issue

4-07-18 Regular Issue
4-14-18 Regular Issue | CWGuide (press WG 4-04)
4-21-18 Regular Issue | KIDS APR.
4-28-18 Regular Issue

5-05-18 Regular Issue
Catholic Directory (Ad Deadline – 5-5)
5-12-18 Regular Issue | Good Business Matters
5-19-18 Regular Issue | KIDS MAY
5-26-18 Regular Issue | Elder Outlook

6-02-18 NO ISSUE
6-09-18 Regular Issue | Graduation
6-16-18 NO ISSUE
6-23-18 Regular Issue | Bridal Registry
(Catholic Directory to Press)

6-30-18 NO ISSUE
7-07-18 Regular Issue (press 6-29)
7-14-18 NO ISSUE
7-21-18 Regular Issue | Back To School 1
7-28-18 NO ISSUE

8-04-18 Regular Issue | Back To School 2
8-11-18 NO ISSUE
8-18-18 Regular Issue
8-25-18 Regular Issue

9-01-18 Regular Issue
9-08-18 Regular Issue (press 9-1)
9-15-18 Regular Issue | High School Info
9-22-18 Regular Issue | KIDS SEPT.
9-29-18 Regular Issue

10-06-18 Regular Issue
10-13-18 Regular Issue | CWGuide (press WG 10-3)
10-20-18 Regular Issue | KIDS OCT.
10-27-18 Regular Issue | Eternal Life

11-03-18 Regular Issue
11-10-18 Regular Issue | Mommy & Me
11-17-18 Regular Issue | KIDS NOV.
11-24-18 Regular Issue

12-01-18 Regular Issue | Mass Schedule
12-08-18 Regular Issue
12-15-18 Regular Issue | KIDS DEC.
Bridal Registry
12-22-18 Regular Issue
12-29-18 NO ISSUE

1-05-19 NO ISSUE
1-12-19 Regular Issue

We are the only publication in the entire city to offer an additional 15% ADVERTISER'S DISCOUNT over and above any CONTRACT OFFERED discount.

Also published by the Clarion Herald Publishing Company but not part of the Clarion Herald newspaper:

** 2018-2019 ARCHDIOCESE OF NEW ORLEANS CATHOLIC DIRECTORY (Archdiocesan Phone Book)

Contains contact information for archdiocesan officials, priests, deacons, sisters, parishes, lay organizations, institutions and Catholic schools.

ADs sold in Modular sizes.

Rates are on a separate rate card. Advertising Deadline 05/05/2018.

SPECIAL SUPPLEMENTS WITH ADDITIONAL DISTRIBUTION AND READERSHIP.

**** CATHOLIC DIRECTORY BOOK NOT PART OF THE CLARION HERALD NEWSPAPER**



ARCHDIOCESE OF
NEW ORLEANS