

# CLARION HERALD

Official Newspaper of the



Archdiocese of New Orleans

## 2017 AD Deadlines 10 Days Prior to Publication Date – Earlier for Special Sections

*Regular Issues have a readership of among 515,077 Catholics and others in the Archdiocese of New Orleans – Clarion Herald coverage reaches 8 Civil Parishes*

*Dropped at Various Retail Outlets, Catholic Elementary schools, high schools, universities.*

1-07-17 NO ISSUE  
1-14-17 Regular Issue  
1-21-17 Regular Issue (press 1-13)  
1-28-17 Regular Issue | KIDS JAN.  
Catholic Schools Week

2-04-17 Regular Issue  
2-11-17 Regular Issue  
2-18-17 Regular Issue | KIDS FEB.  
2-25-17 Regular Issue (press 2-17)

3-04-17 Regular Issue Holy Smoke 1  
3-11-17 Regular Issue Holy Smoke 2 | Summer ACT  
3-18-17 Regular Issue KIDS MAR. | Holy Smoke 3  
3-25-17 Regular Issue Holy Smoke 4

4-01-17 Regular Issue Holy Smoke 5  
4-06-17 Regular Issue Holy Smoke 6  
4-15-17 Regular Issue KIDS APR. | CWGuide (press W 4-5)  
4-22-17 Regular Issue  
4-29-17 Regular Issue

5-06-17 Regular Issue  
Catholic Directory (Ad Deadline – 5-1-17)  
5-13-17 Regular Issue Good Business Matters  
5-20-17 Regular Issue KIDS MAY  
5-27-17 Regular Issue Elder Outlook

6-03-17 NO ISSUE  
6-10-17 Regular Issue | Graduation  
6-17-17 NO ISSUE  
6-24-17 Regular Issue | Bridal Registry  
(Catholic Directory to Press)

7-01-17 NO ISSUE  
7-08-17 Regular Issue (press 6-30)  
7-15-17 NO ISSUE  
7-22-17 Regular Issue | Back To School 1  
7-29-17 NO ISSUE

8-05-17 Regular Issue | Back To School 2  
8-12-17 NO ISSUE  
8-19-17 Regular Issue  
8-26-17 Regular Issue

9-02-17 Regular Issue  
9-09-17 Regular Issue (press 9-1)  
9-16-17 Regular Issue High School Info  
9-23-17 Regular Issue KIDS SEPT.  
9-30-17 Regular Issue

10-07-17 Regular Issue  
10-14-17 Regular Issue CWGuide (press W 10-4)  
10-21-17 Regular Issue KIDS OCT.  
10-28-17 Regular Issue Eternal Life

11-04-17 Regular Issue  
11-11-17 Regular Issue Mommy & Me  
11-18-17 Regular Issue KIDS NOV.  
11-25-17 Regular Issue

12-02-17 Regular Issue Mass Schedule  
12-09-17 Regular Issue  
12-16-17 Regular Issue KIDS DEC.  
Bridal Registry  
12-23-17 Regular Issue  
12-30-17 NO ISSUE

1-07-18 NO ISSUE  
1-13-18 Regular Issue

**We are the only publication in the entire city to offer an additional 15% ADVERTISER'S DISCOUNT over and above any CONTRACT OFFERED discount.**

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### \*\* 2017-2018 ARCHDIOCESE OF NEW ORLEANS CATHOLIC DIRECTORY (Archdiocesan Phone Book)

Contains contact information for archdiocesan officials, priests, deacons, sisters, parishes, lay organizations, institutions and Catholic schools.

**ADs sold in Modular sizes.**

**Rates are on a separate rate card. Advertising Deadline 05/06/2017.**

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\*\* CATHOLIC DIRECTORY BOOK NOT PART OF THE CLARION HERALD NEWSPAPER



ARCHDIOCESE OF  
**NEW ORLEANS**