

2011 CATHOLIC DIRECTORY

Advertising Insert Order

Ads cannot be processed without this insert order

Complete and return this form by September 11, 2010

Please Print

Company Name _____

Address _____ Phone _____ Fax _____

City _____ State _____ Zip _____

Your Name _____ Title _____

Signature _____ E-mail: _____

- PLEASE COMPLETE AREAS 1, 2, AND 3 -

You may also reserve your ad space on our Web site at www.clarionherald.org

1

Net Rates (Check Size)

- Back Cover (includes color) \$1500
(subject to availability)
- Inside Covers (includes color) \$1300
(subject to availability)
- Tab Page (includes color) \$1200
- Full Page \$1000
- Two Thirds Page \$900
- Half Page \$700
- Third Page \$600
- Fourth Page \$500
- Eighth Page \$300

Please indicate size(s) of additional ads if more than one ordered _____

2

Ad Instructions

- Repeat my ad with no changes.
- Repeat my ad with changes indicated.
- Resize my ad to _____ page.
- New ad. Will mail, fax or e-mail ad info.

FREE LAYOUT AND DESIGN

To e-mail art or camera-ready ads send
ATTN.: CATHOLIC DIRECTORY mail to address below

A proof will be faxed or mailed to you for approval.

3

Payment (In Advance of 10/08/10)

Send Payment to:

CLARION HERALD PUBLISHING CO.
1000 HOWARD AVE • SUITE 400
NEW ORLEANS, LA 70113

Make Checks Payable to:

CLARION HERALD PUBLISHING CO.

Enclosed is my payment for \$ _____

ELECTRONIC MEDIA

We can accept floppies, CDs, DVDs and other media types.

File Types Accepted for MAC and PC Platform

Quark Xpress (PC or Mac) InDesign (Mac)
Illustrator (Mac) Freehand (Mac) Photoshop (PC or Mac) PDF file

Preferred File Types for Artwork

.tiff format@300 dpi .jpeg format@300 dpi .eps format@300 dpi

Photos/Artwork:

We can accept CMYK or grayscale color photos • All photos should be at least 300 dpi
All line art should be at least 600 dpi

RESERVE YOUR AD SPACE NOW

Ad materials, text and payment may be mailed later, but before
October 8, 2010 deadline.

For more information contact MJ Cahill:

CLARION HERALD PUBLISHING CO.
(504) 524-1618 • FAX 596-3039

E-mail Your Advertising Account Executive Today
mcahill@clarionherald.org or rkogos@clarionherald.org